



# INSIDER



Fall 2019

## ***PRESIDENT'S MESSAGE...***



Holly Heaton

I'm humbled, honored and excited to serve as the next President of ARCS San Diego Chapter! Humbled, because of the "big shoes" of the many talented and committed past Presidents I will try my best to fill. Honored because you have faith in my abilities to lead the Chapter as we continue to build and engage our membership and raise the much needed funds to provide scholar awards to the next generation of PhD students in

science, engineering and medical research at our partner academic institutions: Scripps Research, SDSU, UC San Diego and USD. Excited because of the great year we have in store for us as we celebrate our Chapter's 35th Anniversary. We all owe a great deal of gratitude to the wonderful, talented and committed women who founded our Chapter in 1985--Barbara McColl, Pattie Wellborn, Karen Bowden and Karon Luce, and to the many members, who over the years built long lasting friendships while volunteering thousands of hours to develop and deliver a wide variety of programs and activities. Most important, however, is our members dedication, year after year, to the ARCS mission of ensuring the US maintains its technological and scientific excellence in a rapidly changing world by raising and awarding more than \$10.5 million to date for Scholar Awards. A special thank you to all past and present Chapter members, their friends, families and business associates as well as our Foundation and Corporate donors and sponsors who have been so important to making our Chapter's ambitious fundraising goals each year a reality!

I'm also grateful to be surrounded and supported by a talented and committed group of women who are serving as ARCS Chapter Board members, Directors, Liaisons and Chairs and to those members who will serve on the various committees. A special thank you and acknowledgement to June Chocheles, who was originally scheduled to be a co-president with me. She graciously agreed instead to take on a new role as Executive Vice President and VP of Fund Development, to meet the needs of our chapter. June and I have been meeting for many months to prepare for our new year, and June has been extraordinary in heading up our modernization and efficiency improvements, and in being integrally involved in all aspects of our organization as we make necessary changes. I also thank Tanya Schierling, outgoing VP Finance, for her many years of excellent service to our Chapter and Marla Shepard our new VP Finance for their efforts in ensuring our smooth transition to an outside accounting and bookkeeping service. While we are already planning for a variety of interesting social events, science oriented field trips, and Member General Meetings throughout the year, our pinnacle event will be the 2020 Scientist of the Year dinner to be

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held on April 25, 2020 at the Natural History Museum in Balboa Park. We hope to see all of you there and at the upcoming Member General Meeting on October 10 at the La Jolla Country Club.

We are already off to a great start and look forward to sharing a wonderful year of fun and friendship with you as we continue our important work.

**Holly Heaton, President**  
*ARCS San Diego Chapter*

## **NEW BOARD**



Members of the new board at the September 17, 2019 Board of Directors meeting.  
Deborah Mandabach, Perry Colapinto, Marla Shepherd, Ellen Moxham, Holly Heaton,  
June Chocheles, Janet Hubka, Bobbie Vandervort, Marti Panarisi.



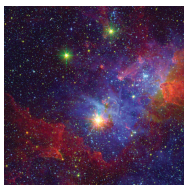
## **MEET OUR NEW MEMBERS**

### **ALLISON BELL, Ph.D.**

Alli holds a bachelor's degree from Stanford University and earned her master's degree in education and her Ph.D. in higher education from the University of Michigan.

She is the Principal at Three Arrows Up Consulting, which she founded in late 2018. Her consulting practice focuses primarily on strategic planning, project management, and policy for higher education and workforce development.

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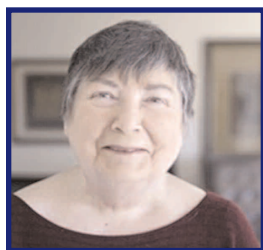
Alli is a member of the Board of Directors of the San Diego Yacht Club.

She is an outdoor enthusiast who enjoys camping, hiking and skiing, but saves her competitive spirit for sailboat racing. In July she completed her fourth Transpacific Yacht Race, sailing from Los Angeles to Honolulu.



Allison Bell

### **JULIA S. FALK**



Julia is a linguist and a historian. She studied at Georgetown University, which awarded her the B.S. in Linguistics. At the University of Washington she received the M.A. and Ph.D., also in linguistics, with support from the Woodrow Wilson foundation, the National Defense Education Act, and the National Science Foundation. At Michigan State University, she was on the faculty for 35 years including seven years of service in administration, first as Assistant Dean for Graduate Studies and the Associate Dean of her college.

In retirement, she remains a resource and reference for colleagues in her field, and she contributes to university students through her membership in UCSD's Chancellor's Associates and Town & Gown. Julia's passion is music by contemporary composers and she supports performances by San Diego New Music and the UCSD Department of Music. When not engaged in archival research for La Jolla Symphony and Chorus, Julia cherishes her daughter, her friends, two cats, a small garden, and books.



Julia Falk

### **DR. SHEILA FALLON FRIEDLANDER**

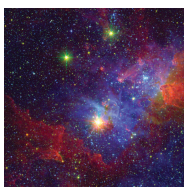


Dr. Sheila Fallon Friedlander is Professor of Dermatology and Pediatrics at the University of California, San Diego School of Medicine (UCSD). Dr. Friedlander trained at the University of Chicago, Albert Einstein College of Medicine and UCLA Medical Center and is board certified in Pediatrics, and Dermatology, with sub-specialty certification in Pediatric Dermatology. She is a member of the Academy of Clinician Scholars at UCSD, the Scientific Advisory Committee of the American Academy of Dermatology, past President of the Society for Pediatric Dermatology, member of the American Academy of Dermatology Board of Directors, past Director of Fellowship Training at Rady Children's Hospital, San Diego and UCSD.

Research interests include the etiology of infantile vascular lesions, cutaneous infectious diseases, and manpower supply and training challenges in Pediatric Dermatology. She has authored >150 scholarly

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texts. Her honors include the UCSD Pediatric and Dermatology Faculty teaching awards, election to the American Dermatology Association, the Upjohn/UCLA Outstanding Resident Research Award, the AAD Gold Triangle Award, and the Children's Hospital Physician's Recognition Award, Rady Children's Hospital Award of Excellence for Teaching, 2018 Physician of Excellence Award, and the 2018 San Diego Dermatologic Society Annual Dr. Terry O'Grady Lectureship award. She has been listed in Best Doctors, Top Doctors, Who's Who in America, and 2000 Notable American Women.

### **JANET HUBKA**



After studying photojournalism in college, Janet spent many years working in healthcare management and for 14 years was the Executive Director of the non-profit children's health center, the Osteopathic Center for Children.

In 2012, Janet started her own company, *ilus Art*, a life science art & education company which specializes in creating art from scientific images. As part of *ilus'* giving-back campaign, she produced a unique K-12 STEAM lecture called, ***"The Art of Science - Taking Art to the Cellular Level"***, and has reached over 20,000 students in San Diego county schools. She has also presented her talk to schools in Washington, D.C and Palm Beach County, Florida.

Janet's husband, Dr. Mark Hubka is the director of clinical affairs for local biotech company, Histogen. With two cute grandchildren in Austin and their four adult kids living, working and attending grad school in California, Texas and New York, they spend most of their free time on planes!

### **JANET ROEMER**

Janet Roemer retired after a long career as an executive in the industrial biotechnology and energy industries. She currently serves as a board director of non-profit (San Diego Blood Bank) and for-profit (Trecora Resources) organizations. A chemist by training, Janet looks forward to contributing to the advancement of science through participation in ARCS. A happy transplant from Chicago, she enjoys time with her children and grandchildren, travel, golf, hiking and long walks with her dog.



Janet Roemer  
on the trail

### **PATRICIA JUDD**



Patricia Judd was born and raised in a small town outside of Pittsburgh, Pa. She earned a Bachelor's Degree at Marquette University, received her MSW at San Diego State University School of Social Work and her Ph.D. at the California School for Professional Psychology, San Diego.

She is Professor Emerita at the University of California, San Diego having worked in the Department of Psychiatry for 44 years. At UCSD she served as Program Director at the Gifford Clinic which served individuals suffering from serious mental disorders for many years, developed programs for individuals suffering from substance use and

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other mental disorders and was the Training Director for students in marriage and family therapy, psychology and social work.

Currently she continues to work part-time providing psychotherapy to individuals and couples, serves as Chief Experience Officer in the Department of Psychiatry and Program Director of the UCSD Addiction Recovery and Treatment Program.

She recently became a member of the Board of Trustees of the Museum of Photographic Arts. Pat has three wonderful step daughters, four handsome grandsons and two dogs, Milly and Joey.

### **SHERRY SERIO**



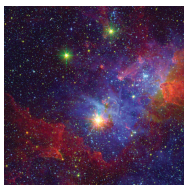
Sherry Serio is the Vice President of Development for the San Diego Blood Bank. Sherry collaborates with philanthropic partners, corporations, individual donors, volunteers and the Board of Directors to advance the San Diego Blood Bank's mission in the community.

Prior to joining San Diego Blood Bank, Sherry has worked as a development professional in the non-profit healthcare industry for organizations including Scripps Health, Baylor College of Medicine, CHI St. Luke's Health, Leukemia & Lymphoma Society, Hematology & Oncology Specialists Foundation and the University of Houston.

A native of New Orleans, Sherry brings over 20 years of healthcare fundraising, marketing, communications, and sales experience in the healthcare non-profit industry. Sherry's passion and vision for philanthropy led her to launch an Integrative Medicine program that empowered cancer patients to personalize their care. This was Sherry's first philanthropy project that set the vision for her career. Since, she has raised funds to support numerous life-saving programs.

Sherry graduated from Loyola University New Orleans with a Bachelor of Arts degree in Communications and a concentration in Broadcast journalism and a Masters of Business from the University of Phoenix. She also holds an Integrative Nutrition Health Coach Certificate from the Institute for Integrative Nutrition.

Sherry's core belief is that your greatest gift is your health. Everyone deserves to live a long and healthy life. This philosophy is her #1 motivation to be the best healthcare fundraiser and philanthropy change-maker by providing resources for people to live a long and prosperous life.



## ***New Honorary Member of ARCS San Diego Chapter***

**We are delighted to welcome Dr. Adele de la Torre as an honorary member of our chapter.**

Dr. Adela de la Torre was recently appointed by the California State University Board of Trustees as the new president of San Diego State University. Joining the campus in June 2018, Dr. de la Torre is the ninth permanent president of SDSU and the first woman to serve in that role. She brings with her 30 years of service in leadership roles within institutions of higher education, including the California State University system, the University of Arizona and the University of California, Davis.

Prior to her appointment as President, she served as the vice chancellor for Student Affairs and Campus Diversity at UC Davis. Dr. de la Torre's research focuses on aspects of Latino community health – an area in which SDSU is a national leader.



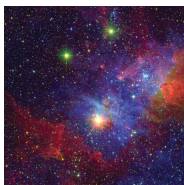
## ***Bright Star - Dr. Jane K. Smith***



Jane has been a member of ARCS San Diego Chapter since 1990. Now an Associate member she has served the chapter in many ways including two years in Strategic Planning. Congratulations on receiving this prestigious award.

Mortor Board National College Senior Honor Society honored Dr. Jane K. Smith with Distinguished Lifetime Membership on August 3, 2019 at the Motor Board National Conference in Little Rock, Ark. Jane was recognized for her meaningful service to Motor Board throughout her lifetime.

Jane K. Smith, Ph.D. was initiated at West Virginia University in 1960. In 1965 she joined the staff at San Diego State University, and in 1968 became assistant vice president for academic services, a position in which she served for 40 years. In 1984, SDSU president Thomas Day asked her to assist in the advising of the college chapter. She has twice won the Excellence in Advising Award and has earned the ultimate Excellence in Advising with Distinction. She continues to serve as advisor and administrative liaison, and the chapter, which is now named in her honor, is the first to receive the Ruth Weimer Mount Chapter Excellence Award twice (2003 and 2012). For nine years Jane was a trustee of the Motor Board National Foundation, in which she has established two endowments and was the chair of the national Fellowship Selection Committee.



## ***Illumina Field Trip***

On Monday June 24, 2019 41 ARCS members and guests participated in a walking tour of Illumina campus. We divided into three groups and were guided by former ARCS Scholars now working at Illumina - Ludovic Vincent, Russell Chan, Lukasz Szpankowski. The tour was followed by an overview of Illumina and the scholars' roles within the company.

After leaving Illumina many met for lunch at Seasons 52 in the UTC Shopping Center.



## ***ARCS Calendar of Events***

**FALL GENERAL MEETING**  
October 10, 2019 - La Jolla Country Club

**FIELD TRIP**  
November 5, 2019 - Craig Venter Institute

**HOLIDAY EVENT**  
December, 2019 - TBD

**GENERAL MEETING**  
January 27, 2020

**SCIENTIST OF THE YEAR DINNER**  
April 25, 2020  
San Diego Natural History Museum