



ACHIEVEMENT REWARDS FOR COLLEGE SCIENTISTS
SAN DIEGO CHAPTER

2024 SCIENTIST OF THE YEAR CELEBRATION

HONORING
DR. TERRY SEJNOWSKI
at THE CONRAD in LA JOLLA

04.27.24
4:00-8:00 pm

SPONSORSHIP & UNDERWRITING OPPORTUNITIES

We invite you to invest in America’s future by supporting our young scientists so that we may keep America competitive on the global stage. Your support helps ARCS provide financial awards to our Scholars, who are paving the way for new discoveries that will lead to scientific progress, global STEM competitiveness, and advances in national security.

WHY BE A SPONSOR?

100% of your donation goes toward Scholar Awards in support of our 2024-2025 Scholars.

- | | | | |
|--|-----------------|---|--------------|
| <input type="checkbox"/> DEEP LEARNING Sponsor | \$40,000 | <input type="checkbox"/> COGNITIVE COMPUTING Sponsor | 5,000 |
| <input type="checkbox"/> NEURAL NETWORKS Sponsor | 30,000 | <input type="checkbox"/> PATTERN RECOGNITION Sponsor | 2,500 |
| <input type="checkbox"/> BIG DATA Sponsor | 20,000 | <input type="checkbox"/> ALGORITHM Sponsor | 1,000 |
| <input type="checkbox"/> MACHINE INTELLIGENCE Sponsor | 10,000 | | |

WHY BE AN UNDERWRITER?

Your 100% tax deductible donation helps to offset the total cost of the event, which maximizes the amount raised for our Scholars. Any excess underwriting funds will be contributed to the 2024-2025 Scholar Fund.

- | | | | |
|---|------------------------------|--|--------------|
| <input type="checkbox"/> RECEPTION Underwriter | \$5,000 (3 available) | <input type="checkbox"/> VALET Underwriter | 1,500 |
| <input type="checkbox"/> DESSERT Underwriter | 2,500 | <input type="checkbox"/> MUSIC Underwriter | 1,000 |
| <input type="checkbox"/> PROGRAM Underwriter | 2,500 | <input type="checkbox"/> SCHOLAR POSTER Underwriter | 1,000 |

To discuss your interest in specific sponsorship or underwriting opportunities, or to answer any questions, please contact Ingrid Benirschke-Perkins 619-933-4516 or Pam Werner 858-361-0041

Sponsorships and donations may be paid for by check or credit card. Checks should be made payable to ARCS Foundation Inc., San Diego Chapter and mailed together with this completed form to: ARCS Foundation San Diego Chapter, Attn: Christine Diaz, 207 West D Street, Encinitas, CA 92024

BUSINESS NAME: **CONTACT NAME:**
CONTACT PHONE: **CONTACT EMAIL:**

Credit card sponsorships may be submitted online at san-diego.arcsfoundation.org/currentevents

Contributions to ARCS Foundation are fully tax-deductible. ARCS San Diego is a Non-Profit Charitable 501(c)(3) Organization. Federal Tax ID 33-0164533 Corporation No. 1367672



SPONSORSHIP OPPORTUNITIES

DEEP LEARNING TITLE SPONSOR: \$40,000

- Recognition (Name & Logo) as “**DEEP LEARNING**” Title Sponsor on:

**Event Invitation as Title Sponsors | Event Program and Presentation
| Event Promotional Materials | ARCS Website with hyperlink to your
company or organization website**

- VIP Reception Table
- 8 tickets to the celebration with preferred front row seating at the presentation
- Your sponsorship will fund four (4) 2024-2025 ARCS Scholars

NEURAL NETWORKS SPONSOR: \$30,000

- Recognition (Name & Logo) as “**NEURAL NETWORKS**” Sponsor on:

**Event Program and Presentation | Event Promotional Materials
| ARCS Website with hyperlink to your company or organization
website**

- VIP Reception Table
- 6 tickets to attend the celebration with preferred seating at the presentation
- Your sponsorship will fund three (3) 2024-2025 ARCS Scholars

BIG DATA SPONSOR: \$20,000

- Recognition (Name & Logo) as “**BIG DATA**” Sponsor on:

**Event Program and Presentation | Event Promotional Materials | ARCS Website with
hyperlink to your company or organization website**

- 4 tickets to attend the celebration
- Your sponsorship will fund two (2) 2024-2025 ARCS Scholars

MACHINE INTELLIGENCE SPONSOR: \$10,000

- Recognition (Name & Logo) as “**MACHINE INTELLIGENCE**” Sponsor on:

**Event Program and Presentation | Event Promotional Materials | ARCS Website with
hyperlink to your company or organization website**

- 2 tickets to attend the celebration
- Your sponsorship will fund one (1) 2024-2025 ARCS Scholar



COGNITIVE COMPUTING SPONSOR: \$5,000

- Recognition (Name & Logo) as **“COGNITIVE COMPUTING”**

Sponsor on:

**Event Program and Presentation | Event Promotional Materials
| ARCS Website with hyperlink to your company or organization
website**

- 2 tickets to attend the celebration
- Your sponsorship will contribute to the 2024-2025 Scholar Fund

PATTERN RECOGNITION SPONSOR: \$2,500

- Recognition (Name & Logo) as **“PATTERN RECOGNITION”**

Sponsor on:

**Event Program and Presentation | ARCS Website | Event Promotional
Materials**

- 2 tickets to attend the celebration

- Your sponsorship will contribute to the 2024-2025 Scholar Fund

ALGORITHM SPONSOR: \$1,000

- Recognition (Name & Logo) as **“ALGORITHM”** Sponsor on:

Event Program and Presentation | ARCS Website

- Your sponsorship will contribute to the 2024-2025 Scholar Fund



EVENT UNDERWRITING OPPORTUNITIES

RECEPTION UNDERWRITER: **\$5,000 (3 available)**

- Recognition (Name & Logo) as **RECEPTION** Underwriter on:

Event Program and Presentation | Event Promotional Materials
| ARCS Website with hyperlink to your company or organization
website

- 2 tickets to attend the celebration

DESSERT UNDERWRITER: **\$2,500**

- Recognition (Name & Logo) as **DESSERT** Underwriter on:

Event Program and Presentation | ARCS Website | Event Promotional
Materials

- 2 tickets to attend the celebration

PROGRAM UNDERWRITER: **\$2,500**

- Recognition (Name & Logo) as **PROGRAM** Underwriter on:

Event Program and Presentation | ARCS Website | Event Promotional
Materials

- 2 tickets to attend the celebration

VALET UNDERWRITER: **\$1,500**

- Recognition (Name & Logo) as **VALET** Underwriter on:

Event Program and Presentation | ARCS Website | Event Promotional Materials

MUSIC UNDERWRITER: **\$1,000**

- Recognition (Name & Logo) as **MUSIC** Underwriter on:

Event Program and Presentation | ARCS Website | Event Promotional Materials

SCHOLAR POSTER PRESENTATIONS UNDERWRITER: **\$1,000**

- Recognition (Name & Logo) as **SCHOLAR POSTER** Underwriter on:

Event Program and Presentation | ARCS Website | Event Promotional Materials

Note: Any excess underwriting funds will be contributed to the 2024-2025 Scholar Fund